

AEWA EUROPEAN GOOSE MANAGEMENT PLATFORM



9th MEETING OF THE AEWA EUROPEAN GOOSE MANAGEMENT INTERNATIONAL WORKING GROUP



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SPECIAL ACTIVITIES DEDICATED TO THE TENTH ANNIVERSARY OF EGMP

Prepared by the EGMP Secretariat with contributions from the Data Centre

Summary:

This document provides an overview of possible options for activities dedicated to the tenth anniversary of EGMP in 2026. In order to facilitate a brainstorming session within EGM IWG, the document presents four proposals, including requirements, potential impact and target audience, and a list of questions highlighting key issues to be considered.

Action requested from the EGM IWG:

Establish a working group with the responsibility to develop a proposal and workplan for special activities dedicated to the tenth anniversary of EGMP to be presented at EGM IWG10.

Introduction

The European Goose Management Platform (EGMP) is approaching a significant milestone, its tenth anniversary, in May 2026. To commemorate this occasion, EGMP has the opportunity to engage in special activities that celebrate its achievements, engage stakeholders, and contribute to the advancement of the application of the concepts of adaptive harvest management. This document outlines options for such activities to be undertaken by EGMP throughout 2026 in order to facilitate a brainstorming session at EGM IWG9. The session will aim to capture the opinion of EGM IWG members and observers and start the discussion on which options would be more suitable considering factors such as target audience, budgetary requirements, and potential impact.

1. Development of a collection of Conservation Evidence assessments

The Conservation Evidence Initiative (<https://www.conservationevidence.com/>) is a project led by the University of Cambridge that aims to compile, summarize, and disseminate scientific evidence on the effectiveness of conservation interventions. It provides a valuable resource for conservation practitioners, policymakers, and researchers by synthesizing information from published studies to inform decision-making and improve the effectiveness of conservation efforts worldwide. The initiative bridges the gap between research and practice in conservation, facilitating evidence-based decision-making and promoting the sustainability of conservation efforts.

The Conservation Evidence publishes three main types of work: studies, actions, and synopses. An individual study is a short summary of a documented scientific publication. Each study is a brief description that provides the background context, the conservation actions taken and the consequences. Studies come from systematic searches of scientific journals and other documented sources of evidence such as reports and other types of ‘grey literature’.

Actions are concise summaries focused on the assessment of conservation interventions or management practices, offering practical information on implementation and outcomes based on evidence gathered from multiple studies. They highlight key findings, success factors, challenges and lessons learned, serving as accessible guidance for conservation practitioners. Action pages contain brief descriptions of each publication included in the assessment, including context, actions taken and their consequences. Each page also has a set of key messages that provide a descriptive index to the studies summarised.

A synopsis of evidence reviews the effectiveness of all actions that could be taken to conserve a species group or habitat or to tackle a specific conservation issue. For each action, a synopsis brings together the available scientific evidence with short summaries that are quick and easy to read. For each piece of evidence, it describes the background context, action taken and consequences, with references and links to more information on the Conservation Evidence website. Each synopsis is developed in partnership with an international advisory board of conservationists and researchers who are specialists in that area.

EGMP could explore the opportunity to collaborate with the Conservation Evidence Initiative, to assess evidence-based studies on goose management actions — both implemented by EGMP and available in the broader scientific literature — and compare the effectiveness and the robustness of the scientific evidence supporting different types of interventions. These could be published as action summaries or a synopsis of actions targeting European migratory geese, for example. EGMP would have to decide if it would expand the taxonomic scope of the assessment or include only EGMP species and populations. The outcome of the assessment would be disseminated through the Conservation Evidence digital database. Webinars and workshops targeting conservation professionals, researchers, and policymakers could be proposed to facilitate the uptake of results and the transfer of knowledge of which actions have

proven to be more effective for different types of goose-related conservation issues, and any identified gap of knowledge that could be addressed by researchers and practitioners.

Requirements: Publications of Conservation Evidence require a robust scientific assessment of the effectiveness of implemented actions. Developing such an assessment would require the availability of this type of information in the scientific literature and strong engagement from practitioners and researchers with the required technical knowledge to analyse the data and draft the assessments.

Potential Impact: The results of such an assessment would provide valuable insights for practitioners and policymakers, informing evidence-based decision-making in goose management.

Audience: Conservation practitioners, researchers, and policymakers.

2. Collection of PANORAMA case studies

PANORAMA – Solutions for a Healthy Planet (<https://panorama.solutions/en>) is a global knowledge exchange initiative, which provides an open platform for sharing successful conservation stories and exchanging knowledge as part of a conservation community. The initiative provides an online platform for the publication of actionable insights and evidence-based solutions, enabling a diverse range of stakeholders, including policymakers and practitioners, to showcase their work and improve effectiveness of conservation actions.

Solutions are defined as specific, applied examples of successful processes or approaches that address challenges to nature conservation and sustainable development. The PANORAMA solutions are less technically focused and offer more modern visual appeal to the general public and policymakers as compared to the Conservation Evidence Initiative. Solutions, for example, can both be entire project interventions or particular aspects of a project or an approach. There is no requirement of scientific evidence for measuring effectiveness.

In order to develop PANORAMA solutions, EGMP, in collaboration with the PANORAMA Secretariat, could open a call for submissions of abstracts showcasing successful approaches to goose management. The most promising abstracts would be selected and expanded into full solution case studies. The EGMP Secretariat could coordinate and advise the development of manuscripts to be uploaded into the online platform. These case studies could also be formatted into a visually engaging printed publication or an online resource similar to the ones developed by IUCN¹, and promoted through webinars and other knowledge-sharing events. Both policy and conservation action dimensions of the EGMP work could be captured by PANORAMA solutions. Likely, more EGMP stakeholders would be able to contribute to this option in comparison with the Conservation Evidence.

Requirements: The development of PANORAMA Solutions will require engagement of the EGMP and practitioners in order to propose and draft solutions. If EGMP decides to produce a publication, costs related to design and printing should be considered.

Potential Impact: The publication of solutions could demonstrate diverse strategies implemented by EGMP stakeholders, which could include elements such as policy coordination, development of international single-species management and action plans, population monitoring, adaptive harvest management, and implementation of conservation interventions. This information may encourage

¹ IUCN has created a series of printed publications based on PANORAMA solutions with thematic focus on, for example, protected areas, new technologies, sustainable fisheries and aquaculture, among others. For an example, please see Clamote Rodrigues, D. and Fischborn, M. (eds) (2016). Solutions in focus: Transboundary protected area solutions. Gland, Switzerland: IUCN. 34 pp. Available at: <https://portals.iucn.org/library/sites/library/files/documents/2016-081.pdf>

knowledge-sharing among stakeholders, replication of EGMP strategy in other regions, and inspire new approaches to goose management.

Audience: Conservation practitioners, policymakers, the general public.

3. Publication of a special issue of a scientific journal

EGMP researchers have published a large number of scientific publications on relevant themes to adaptive management of European goose populations. Building on that, EGMP can explore the opportunity to organize, in collaboration with academic partners, a special issue of a scientific journal, such as *Ambio*, focusing on EGMP or a relevant theme related to EGMP work which fits the aims and scope of the selected publisher. The special issue would represent a compilation of original publications selected from submissions open to the broad scientific community or by invitation from the editorial panel. All manuscripts would be peer-reviewed according to the journal's policies, with final decisions on their acceptance made by the journal's Editor-in-Chief. The special issue could be either in print format or online only.

Requirements: The publication of a special issue in a scientific journal would require prior acceptance by the journal. A proposal by EGMP would be evaluated by the journal's editors based on scientific soundness and interest to the readership. Thematic proposals for special issues should be negotiated well in advance, usually 12-18 months prior. Such a proposal would also require strong engagement from the EGMP community to produce the manuscripts.

Potential Impact: A special issue focused on EGMP work would enhance the visibility and credibility of EGMP within the scientific community, facilitating knowledge dissemination and collaboration.

Audience: Researchers, academics, and policymakers.

4. Communication activities

Besides the creation of knowledge products, EGMP can take advantage of the anniversary commemoration to enhance communication activities, branding, and the positioning of EGMP as a trusted source of policy and technical expertise. These activities can include designing a special anniversary logo and an anniversary booklet, as well as a leaflet about EGMP targeting the general public. Communication activities could focus on showcasing its history, structure, and main achievements, and promoting targeted social media campaigns. EGMP could place particular focus on the celebration of World Migratory Bird Day and contribution to communication initiatives related to AEW A MOP9 in 2025. Other activities in collaboration with local partners and Range States may include organizing local fairs and public events directed at the general public and mainstream media. The EGMP Secretariat, in collaboration with the EGMP communication contact group, can create a workplan to develop engaging content about the history of the platform, highlighting EGMP's achievements, impact, and future goals, and disseminate it through various channels.

Requirements: This activity would benefit from a renewal of the EGMP photo library and engagement from experts to produce content (e.g. photos, videos, short descriptions of new scientific publications, quotes, and others) that can be used in social media channels.

Potential Impact: EGMP can take advantage of the tenth anniversary celebration to broaden its audience, foster community and citizen science involvement, and highlight EGMP's achievements and contributions to goose management over the past decade.

Audience: General public, stakeholders, media.

Recommendations

EGMP has several options for special activities to celebrate its tenth anniversary, each offering unique opportunities to engage stakeholders, share knowledge, and promote evidence-based approaches to goose management. By carefully considering audience preferences, budgetary constraints, and potential impact, EGMP can effectively commemorate its achievements and lay the groundwork for continued success in the years to come.

To ensure the successful implementation of the selected special activities and maximize their impact, EGM IWG is invited to consider the following recommendation:

- Establish a working group composed of members representing diverse expertise, the EGMP Secretariat and Data Centre to further explore the possibilities of the proposed activities and compile a detailed and costed workplan. A comprehensive proposal addressing all these issues should be presented at the EGM IWG10 meeting in 2025.

Annex 1 – Brainstorming questions

EGM IWG may wish to consider the following questions during the brainstorming session:

1. Which of the preliminarily proposed activities will have the most significant impact on advancing EGMP? Do you have any additional proposals to be considered?
2. Who should be our primary audience (conservation practitioners, researchers, policymakers, the general public, others)?
3. How can we tailor our activities to appeal to both specialized and general audiences?
4. Considering our current resources and budget, which activities are the most feasible to implement?
5. What additional resources (funding, expertise, partnerships) would be required to successfully execute the proposed activities?
6. How can we encourage active participation from EGM IWG members and other stakeholders in the proposed activities?
7. What are the best channels and formats for sharing the outcomes of our anniversary activities (e.g. printed/online reports (grey literature), scientific publications, social media)?
8. How can we incorporate new technologies or digital platforms to enhance the visibility and impact of our activities (e.g. story maps, interactive publications, video documentary)?
9. How can we ensure that the knowledge and insights gained from these activities are widely disseminated and accessible to key stakeholders (e.g. participation in international meetings and scientific meetings, organization of community fairs, direct engagement with policymakers)?
10. How can the activities planned for the 10th anniversary contribute to the future strategic goals of EGMP?
11. In what ways can we ensure that the momentum gained from these activities is sustained in the years following the anniversary?